PROJECT REPORT ON

GOVERNMENT ARTS AND SCIENCE COLLAGE ARANTHANGI

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VOYAGE VISTA : ILLUMINATING INSIGHTS FROM UBER EXPEDITIONARY ANALYSIS

INTRODUCTION:

Uber links passengers with drivers using the uber app , generally the drivers own their own car .

The company does also offer rental or lease on cars through third party partners like hertz , get arount and fair .

Uber fleet is an app for those managing squads of drivers .

PROJECT ARE VIEW :

Ubers vision statement , ‘we ignight opportunities by setting the world in motion ‘, reflect its ambition to be a major players in not only transportation but also other process .

Uber wants to create a platform that offers the people ability to move around freely.

Uber is ridesharing company that hires independent contracters as drivers.

PURPOSE:

Uber is a transportation company with an app that allows passengers to hail a ride.

Uber is a transportation by means of auto , car and delivering foods and others.

Uber mission is to reimagine the way the world moves for the better .

PROBLEM STATEMENT:

Uber is facing challenges such as subsides , competition and complaints , leading , cost reduction .

And also a increased prices , longer wait times and dissatisfaction among drivers and customers due to low fares and high fuel prices .

Many of its users face the problem of cancellation by the driver or non – availability oh cars .

RESULTS:

Revenue grew 14 percentage yooy to 9.2 billion constant currency basis .

Ubers are mainly used in Mumbai , Chennai and others cities .

Income from operation was 326 million , up 1.0 billian yoy and 588 million quarter net income attribute to uber technologies .

ADVANTAGES:

Uber advantages include door to door convenience , safety and reliable quality .

Uber has becomes a prime example of the gig economy at work .

Uber is always available and its prices are cheap .

DISADVANTAGES:

Uber is disadvantages include its surge pricing and the negative effects of replacing steady jobs with gig works.

One of the disadvantages of uber is its variable rate . uber increase price in different occasions .

Uber uses automated system to increase prices based on supply work .

APPLICATION:

The uber app provides convenient and affordable transport in the city .

Communication between the passengers and drivers is done via the app.

Uber is transportation company with an soo that alloes passengers to hail ride and drivers to charge fares and get paid .

CONCLUSION:

Uber tachnologies inc ( commonly refered to as uber ) provides ride – hailing service food delivery and freight transport .

It is head quatered in san fransico and operates in approximately 70 countries and 10,500 cities world wide .

Uber is one of the well known taxi companies around the whole globe .